

Get-Out-The-Vote radio campaign takes off

Funding is raised in just 48 hours

By **LYNN ARMANINO**
NvFRW First Vice President

At the NvFRW 2018 Fall Board and Membership Meeting held Friday and Saturday, October 12 and 13, a motion was made and seconded for the NvFRW to fund a radio-based Get Out The Vote (GOTV) campaign for the state of Nevada. The motion passed unanimously.

The campaign was for at least 100 sixty-second radio ads broadcast simultaneously on six radio stations and one TV station on the "Live & Local - Now! with Kevin Wall" (from 9 to noon) and "WAR Now: The Wayne Allyn Root Show!" (from 3 to 6 p.m.). The ads ran on "Best of Live & Local - Now" and "Best of WAR Now" on the weekends at no additional charge. Plus, Kevin Wall conducted a 15-minute interview with NvFRW that was broadcasted each Friday morning at 10 a.m. starting Oct. 19 and ending November 2.

The ads emphasized the importance of voting, and voting the straight Republican ticket for all offices in Nevada. Individual candidates were not mentioned; this was strictly a GOTV campaign for all GOP candidates running in Nevada. The NvFRW voted to support a NO VOTE on Question 5, which would allow the DMV to automatically register people to vote unless they choose to Opt Out in writing. The ads also stated that



Senators Lindsey Graham, left, and Cory Gardner traveled to Nevada to rally with Senator Dean Heller in October.

they were funded by the NvFRW and encouraged women to go to our website, NvFRW.org, to find a Republican woman's club in their area. Besides promoting and encouraging people to Get Out and Vote, the ads also promoted the NvFRW and all our clubs.

The campaign cost a significant amount of money and most of the money was raised from attendees donating personally. The clubs were asked to each contribute at least \$300 to this GOTV effort or whatever was comfortable. A few local clubs were able to get their board approval early while other clubs went back to their boards and the funds poured

in. Within a few days we had all the money needed plus we ended up collecting over 30% more. That extra money was used to air additional ads.

It was an exciting process to see everyone come together with such enthusiasm. As a final note, I was at a Dean Heller rally with Sen. Lindsey Graham and Sen. Cory Gardner when a stranger looked at my Southern Hills RW name badge and asked me if I was part of the organization that was sponsoring the Get Out the Vote Ads. He was so excited to hear the ads encouraging Republicans to vote. He couldn't say enough about our efforts.

The NvFRW ladies ARE SUPER!

2019 Nominations are right around the corner!

Your NvFRW Nominations Chair, Darlene Reudy, is already planning ahead for our new officer elections at our Membership/BOD Convention meeting on October 19, 2019. She wants to add one more member to her committee from the South to join Rose Fox, and she will need two members from the North. Darlene will address everyone at upcoming Northern and Southern Leadership Conferences

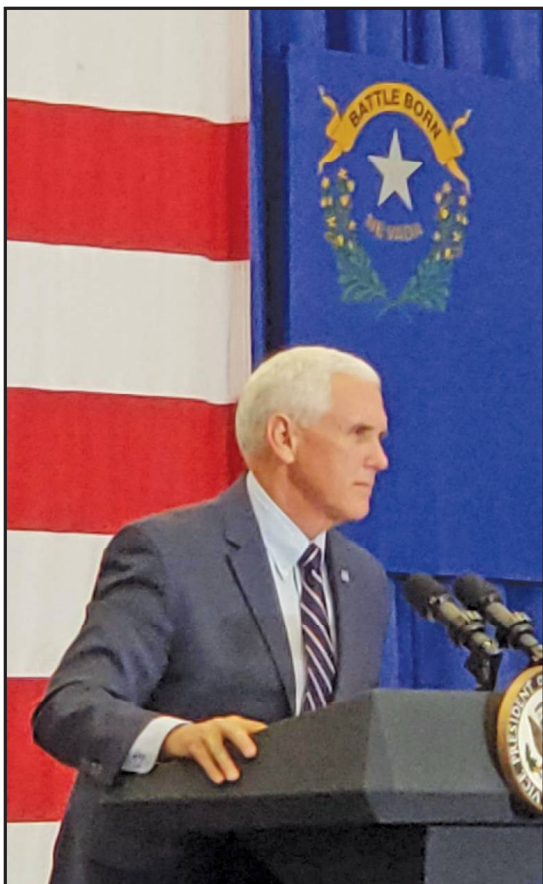
regarding the Nominations processes. She and Diane Baranowski want to remind all members to be thinking about who might want to consider Leadership positions. Remember: thorough training for club positions happens at our Leadership Conferences. Outgoing Executive Officers are always more than happy to help new officers in their transition. I am thoroughly enjoying my tenure as

President and can honestly say that it has been fascinating work with wonderful people – and REALLY hones one's leadership skills in a hurry! I would encourage anyone to step up to Leadership – it is a fantastic opportunity to sharpen skills that we then use in many other aspects of life – not just politics or women's clubs. Call Darlene with any questions at: 775-851-7412 or Darlene_reudy@att.net.

Campaigning across the **Silver State**



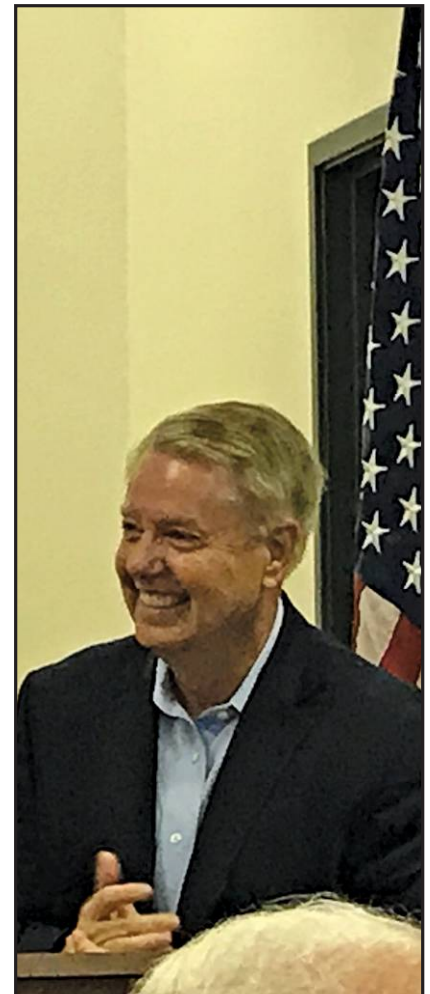
Members of the Incline Village/ Crystal Bay Republican Women not only marched with Senator Dean Heller and his supporters in the Nevada Day Parade in Carson City, they have Gubernatorial Candidate Adam Laxalt holding the club's banner. Club members are President Patricia Moser Morris, left, club member Ruth T. Jensen, Laxalt, club member Shirley Appel and Americanism Chair Kay Lehr.



Vice President Mike Pence traveled to Nevada and not only supported the campaign of Dean Heller but held a rally in Carson City for him.



Nevada Senator Dean Heller shares smiles with Barb Hawn, NoFRW Secretary. Barb also serves as the Nevada Republican Party's secretary and First Vice President for Sparks Republican Women.



At right, Senator Lindsey Graham address a gathering in Las Vegas.

Having fun, keeping Nevadans informed



NoFRW Second Vice President Caroline Smith and Kathy Doyle, Bylaws Chair, took advantage of the bales of hay, pumpkins and Halloween decorations at the Governor's Mansion on Nevada Day. It was a long day of good times, good cheer.

Nevada Secretary of State Barbara Cegavske campaigned throughout Nevada including Las Vegas. Cegavske retained her seat and will serve another four-year term.



Nevada Congressional District 3 Candidate Danny Tarkanian and Senator Lindsey Graham listen to campaign rally speakers.



Kathy Doyle, second from right, Caroline Smith, right, and other Republicans enjoy Nevada Day in Carson City.

Ivanka Trump rallies with Heller in Reno stop



Ivanka Trump, in red of course, traveled to the Washoe County Republican Headquarters to lend her support to Dean Heller in his re-election bid. She is joined by Bryan Daniels, left, Sparks RW associate, Sandy Masters, Mount Rose RW president, Cher Daniels, Sparks RW president, Charlene Bybee, Sparks City Councilwoman and Sparks RW member, and Diane Baranowski, NoFRW President.



Did you know?

Republican Women of Reno

- ❖ In San Francisco, a family of four with an annual income of \$117,400 is considered low income. In Houston, the annual amount of \$59,900 is considered low income.
- ❖ Every year, 980 children die of drowning.

- ❖ The world's oldest color was discovered in a 1.1 billion year old rock deep in the Sahara Desert of West Africa. The color is bright pink.
- ❖ A form of the drug Ambien now costs 800 percent more than it used to.
- ❖ South Dakota is the best state to retire in, New York is the worst.
- ❖ Nevada is the worst state for ID theft.



Trio of Republican Women interviewed by international journalists

International journalists had their questions answered on Nevada's election process.

Three Republican Women of Southern Nevada spent an interesting afternoon recently in conjunction with our recent elections.

Bernadette Anthony, President of Active Republican Women, Sarah Rodimer (chair of RWSN PAC) and Lynn Armanino sat on a panel and discussed the Nevada election process, NvFRW, PACs and answer questions, hopefully dispelling some myths about Republicans.

The journalist were from Italy, Hungary, Zimbabwe, and many other countries and was put together by

Media Relations Officer for the East Asia and Pacific Region Washington Foreign Press Center, U.S. Department of State.

It was fascinating to hear the questions they asked.

For example:

"Do you think Trump will have Rove v Wade reversed?"

None of us thought Rove v. Wade would be reversed but we'd like to see it limited to the first trimester. Some of us are pro choice.

What do we think of the Me Too Movement?

It's a media movement, not a woman's movement.

As women how do you feel about President Trump and his attitude towards women?

We love what he's doing and don't find his attitude is an issue, especially after the President Clinton and Monica Lewinsky activities in the Oval Office.

Our answers were a surprise for them. The media paints Republicans one way and, hopefully, we dispelled that image.

Did you know?

Republican Women of Reno

- ❖ U.S. commercial airlines are struggling to hire and keep pilots. The number of pilots is down 30 percent in three decades.

- ❖ The military is training fewer pilots due to the increased use of drones.

- ❖ Every day, 20 of our military veterans commit suicide.

- ❖ About 129 million trees died in California between 2010 and 2017 from years of drought making it ripe for massive wildfires.

- ❖ In 2017, 1.2 million acres of land burned in Nevada. The top two causes are target practicing and operating motorized equipment.

- ❖ Longquan Sword Company has been making swords in China for 2,600 years.

Region 1 Conference



This is the group of Region 1 Conference attendees last summer on August 3-4-5, in Salt Lake City. NFRW President Jody Rushton is front row red jacket on the left, Mia Love in the center, Mendy Elliott is next row,

Barb Hawn's face is showing next to Mendy, Region 1 Director Carol Hadley is the black haired lady in the front toward the right - and I am somewhere behind someone! Mia did not prevail in her race, but she was riveting when she spoke at our conference about her childhood in the poverty-stricken Caribbean. It was a very worthwhile gathering of FRW from Utah, Wyoming, Idaho, Oregon and Nevada. I was very grateful that Barb and Mendy accompanied me to the conference.



Posted on Facebook by the
National Federation of Republican Women
October 30 at 11:21 AM



A big shout-out to the Nevada Federation of Republican Women for mounting a successful Get-Out-The-Vote radio ad campaign to impact Republican candidates and the elections in the state. The ads have been airing regularly on Battle Born Radio for the three weeks leading up to Election Day. "The NvFRW is credited for the ads, and listeners are encouraged to go to our website to find a club near them if they are interested in joining like-minded Republican women," said First VP Lynn Armanino (pictured here with radio host Kevin Wall, who voices one of the ads). Money for the GOTV ad campaign was raised at the NvFRW Fall Board Meeting.

RIDE THE RED WAVE!

Thank you, NFRW, for acknowledging our efforts and thank you to the following members and clubs who so generously donated to our Get-Out-The-Vote effort. #RedWave18, #NFRW, #GOPWomen, #RepublicanWomen, #WomenRepublicans, #RepublicanWomenRock, #MAGA

Sharon Banta (1st)
Lynn Armanino
Kim Bacchus
Diane Baranowski
Caroline Campobasso
Charlotte Curtis
Cher Daniels
Mendy Elliott
Kristene Fisher
Glenda Gilmore
Peggy Gray

Barb Hawn
Julie Hereford
Margaret Hidek
Barbara Kirk
Karin Lemmon
Sandy Masters
Patricia Moser-Morris
Michele Mueller
Catherine Osterlos
Lori Piotrowski
Stephanie Reeder

Darlene Ruedy
Ruth Ann Schwarze
Caroline Smith
Diane Todd
Anita Trone
Roberta Trudeau-Epifanio
Karen Von Schimmelmenn
Zsuzsanna Weissman
Phyllis Westrup

Active RW
Fernley RW
IVCB RW

Mount Rose RW
RW Las Vegas
RWNN PAC

Sierra Nevada RW
Southern Hills RW
Washoe RW

President

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again hosts a lovely lunch for all of us which we always appreciate. This is a free day of brainstorming, learning and sharing of ideas or challenges for all members. Please come take advantage of this day of learning from each other. The agenda is being developed now.

CAMPAIGN MANAGEMENT SCHOOL APRIL 5, 2019: This is a very exciting development: We have booked NFRW's professional political expert and instructor Holly Robichaud to give us a day of **TRAINING REPUBLICANS TO WIN ELECTIONS!** Is this exactly what we need, or what?

Your NvFRW Leadership Team will soon contact every single Republican candidate AND elected who won or lost and show them how they themselves and their workers and volunteers would benefit from this intensive day of training, covering: how to raise money, write winning campaign plans, organize volunteers and communicate with voters. It's not just for those of you who are thinking about running someday – but it should be the first thing a potential candidate does to increase his chances of winning. It's also for all of us who want to help even more effectively on future campaigns of people we believe in and want to help win! Watch for this **SAVE THE DATE** with more details. All Republicans – both women and men – are welcome to attend.

Two Challenges to the NvFRW:

I understand the Chairman of the Clark County Republican Central Committee since 2017, Carl Bunce, has resigned in the wake of this month's losses. I am also informed that one of our new partners in our radio advertising strategies, Andrew Paul, is getting lots of calls from distressed Republicans about HOW to go for-



Holly Robichaud, long-time NFRW Campaign Management School instructor, trains Republican candidates at the Campaign Management School in Dover, Delaware.



ward and what we can do to promote Republican ideals in government now that the tide has shifted so ominously.

Lynn Armanino's idea is to ask each and every one of our NvFRW members and associates to please think hard about this and see if you

can come up with 3 ways we can begin the process of unifying Nevada Republicans. How do you think we can do this? What do you think we did wrong or at least could have done better this election cycle?

If your club discusses this, perhaps you or your President will send your ideas along to me or Lynn, or bring them to the April Membership meeting at the South Point and we can talk together.

I understand the GOP across the nation is losing suburban women voters. It has been suggested we could reach out to more Northern Nevada women's groups and while visiting, interacting, making friends, we could carry our message and bring them into the fold. Do you think this idea has merit and how would we go about this? Let me know.

Who wants to run for office? Is it YOU?

If so the Regents of the Nevada Federation of Republican Women want you to attend their **CAMPAIGN MANAGEMENT SCHOOL**. Regents will sponsor this program in the spring of 2019. You don't have to

aspire to be a candidate for office to attend. If you want to actively support a candidate by learning the nuts and bolts of campaigning or you are just curious about the world of politics, keep watching for details.

Happy Thanksgiving 2018

Washoe Republican Women

Thanksgiving Day is a national holiday in the United States, and Thanksgiving 2018 occurs on Thursday, November 22.

In 1621, the Plymouth colonists and Wampanoag Indians shared an autumn harvest feast that is acknowledged today as one of the first Thanksgiving celebrations in the colonies. For more than two centuries, days of thanksgiving were celebrated by individual colonies and states. It wasn't until 1863, in the midst of the Civil War, that President Abraham Lincoln proclaimed a national Thanksgiving Day to be held each November.

In November 1621, after the Pilgrims' first corn harvest was successful, Governor William Bradford organized a celebratory feast and invited a group of the fledgling colony's Native American allies, including the Wampanoag chief Massasoit.



Now remembered as America's "first Thanksgiving" — although the Pilgrims themselves may not have used the term at the time — the festival lasted for three days. While no record exists of the historic banquet's exact menu, the Pilgrim chronicler Edward Winslow wrote in his journal that Governor Bradford sent four men on a "fowling" mission in preparation for the event, and that the Wampanoag guests arrived bearing five deer.

Historians have suggested that many of the dishes were likely prepared using traditional Native American spices and cooking methods. Because the Pilgrims had no oven and the Mayflower's sugar supply had dwindled by the fall of 1621, the meal did not feature pies, cakes or other desserts, which have become a hallmark of contemporary celebrations.

Thanksgiving becomes an official holiday

Pilgrims held their second Thanksgiving celebration in 1623 to mark the end of a long drought that had threatened the year's harvest and prompted Governor Bradford to call for a religious fast. Days of fasting and thanksgiving on an annual or occasional basis became common practice in other New England settlements as well.

During the American Revolution, the Continental Congress designated one or more days of thanksgiving a year, and in 1789, George Washington issued the first Thanksgiving proclamation by the national government of the United States; in it, he called upon Americans to express their gratitude for the happy conclusion to the country's war of independence and the successful ratification of the U.S. Constitution. His successors John Adams and James Madison also designated days of thanks during their presidencies.

In 1817, New York became the first of several states to officially adopt an annual Thanksgiving holiday; each celebrated it on a different day, however, and the American South remained largely unfamiliar with the tradition.

In 1827, the noted magazine editor and prolific writer Sarah Josepha Hale — author, among countless other things, of the nursery rhyme "Mary Had a Little Lamb" — launched a campaign to establish Thanksgiving as a national holiday.

For 36 years, she published numerous editorials and sent scores of letters to governors, senators, presidents and other politicians.

Abraham Lincoln finally heeded her request in 1863, at the height of the Civil War, in a proclamation entreating all Americans to ask God to "commend to his tender care all those who have become widows, orphans, mourners or sufferers in the lamentable civil strife" and to "heal the wounds of the nation."

He scheduled Thanksgiving for the final Thursday in November, and it was celebrated on that day every year until 1939, when Franklin D. Roosevelt moved the holiday up a week in an attempt to spur retail sales during the Great Depression. Roosevelt's plan, known derisively as Franksgiving, was met with passionate opposition, and in 1941 the president reluctantly signed a bill making Thanksgiving the fourth Thursday in November.